

Set out to do a good job and do that job
so well that nobody can do it any better.

If it falls your lot to be a streetsweeper, sweep
streets even as Michelangelo painted pictures.

Sweep streets like Shakespeare wrote poetry.

Sweep streets like Beethoven composed music.

Sweep streets so well that all the
hosts of heaven and earth will have
to pause and say here lived a great
streetsweeper who swept his job well.

— Martin Luther King, Jr.

April 9, 1967

The World
Sweeping Companies

