

FOR IMMEDIATE RELEASE

Tuesday, October 21, 2008

NAPSA Selects Association Headquarters as New Management Firm

MOUNT LAUREL, N.J. – The North American Power Sweeping Association (NAPSA) just announced a brand new headquarters and a new management company to help ensure it has a bright and successful future.

Beginning in December, Association Headquarters, Inc. (AH), an association management company with more than 30 years of experience, will take over management of NAPSA. This new strategic partnership will help NAPSA to achieve its goals of increasing visibility, expanding membership recruitment and development, and bringing more benefits to its members.

A leader in the association and society management industry since 1978, AH's team of more than 130 association management experts is poised to bring more benefits, education and support to the NAPSA Board, its members, and to the general public. AH's services include association management, convention management, public relations, government relations, creative services, Web site services, industry standardization/certification programs, and administrative support.

"NAPSA is very excited about our decision to partner with Association Headquarters to manage our group," said Dale McCaskill, President of NAPSA. "Our organizational and business needs have grown along with our membership. AH has a proven track record helping grow organizations, while at the same time saving money and time through the use of their professional staff. Add to that membership growth, help providing additional services, and benefits for our members and you have all the ingredients for success."

Current NAPSA administrative director, Amy Allen, who has been the face of the organization, will play a pivotal role in the transition. AH staff member Sarah Gazi will serve as NAPSA's new executive director.

In this role, Gazi will oversee all activities including budgeting, financial management, staff oversight, membership recruitment and retention, publicity and new program development. She will also work in concert with the board and its committees and act as the liaison for members and the public. Gazi has extensive experience in association management and currently serves as executive director for the American Mosquito Control Association.

"I am excited about the opportunity to work with NAPSA in this new position and help the organization continue to increase its membership and advance the field," she said.

Once the transition is complete, NAPSA's new contact information will be as follows:

Address: 15000 Commerce Parkway, Suite C, Mount Laurel, N.J., 08054
Phone: 856-439-0500
Fax: 856-439-0525
Email: Sarah@NAPSAonline.com

The Web site address, www.napsaonline.com, will stay the same.

About NAPSA

NAPSA is a nonprofit organization committed to promoting, educating and improving the street and parking lot sweeping industry. NAPSA's membership is comprised of contract sweepers, sweeping equipment dealers, service providers, municipalities, sweeping equipment manufacturers, and sweeping industry suppliers.

About AH

A leading association management company for more than 30 years, Association Headquarters provides associations, voluntary organizations, and medical societies with professional management services tailored to the needs of membership. For more information about AH, visit www.associationheadquarters.com.

What is an AMC?

An association management company (AMC) is a firm of skilled professionals whose goal is to provide management expertise and specialized administrative services to trade associations and professional societies in an efficient, cost-effective manner. Based on the concept of shared resources, an association management company provides volunteer organizations with the expertise they need when they need it.

Because staff is shared among the AMC's association partners and expertise is provided as needed, the cost of this level of expertise is more affordable. In addition to affordable expert staff, there are economies of scale in sharing office space, equipment, and supplies, freeing up the association's funds for use in member services and programs.

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Media Contact:

Yarissa Reyes
856-642-4420
yreyes@ahint.cm